

GIVING TUESDAY SAMPLE LETTERS

Sample letters for Giving Tuesday

Introduce the campaign to your church for Giving Tuesday. Use these sample letters and customize it to meet your needs.

Suggested email subject line: Make a Lasting Difference This Giving Tuesday

This Giving Tuesday, let's envision a new way to show love. Instead of buying gifts that may soon be forgotten, consider giving something that will make a real, lasting difference. By supporting Global Ministries and UMCOR, we can provide life-changing support to people and communities in need.

At (CHURCH NAME), we're excited to be part of this Global Day of Generosity. On Giving Tuesday, December 3, we invite you to join us in giving to mission projects that bring hope and healing to those who need it most—whether that's through disaster relief, global health initiatives, or supporting missionaries working around the world.

Here's how you can get involved:

- Donate to Global Ministries to ensure 100% of your gift will go directly to the mission you choose.
- Share the message with your friends and family on social media, inviting them to join you in the giving campaign.
- Pray for the people and projects your gift will support, knowing that your contribution will transform lives.

By donating on Giving Tuesday, you're not just making a donation—you're offering hope to those who need it most. Instead of traditional gifts that may be forgotten, you're investing in life-changing missions that will have a lasting impact.

Let's come together as a church to make this season about giving hope and bringing light to the world. Join us on Giving Tuesday and help us spread compassion far and wide.

Together, we can make a world of difference!

Suggested email subject line: Make a Lasting Difference This Giving Tuesday

Next Tuesday, we have a unique opportunity to show what love in action looks like. Rather than giving gifts that are soon forgotten, let's invest in something that will last. By supporting Global Ministries and UMCOR, we can provide life-changing aid to people and communities in desperate need.

At (CHURCH NAME), we're excited to participate in this Global Day of Generosity. On Giving Tuesday, December 3, we invite you to join us in supporting mission projects that bring hope and healing to the world—whether through disaster relief, global health programs, or supporting missionaries on the ground.

Here's how you can get involved:

- Donate to Global Ministries and know that 100% of your gift goes directly to the mission you choose to support.
- Share the message on social media, encouraging others to join you in this movement of giving.
- Pray for the people and projects your donation will support, knowing that your contribution will have a lasting impact on lives around the world.

When you give on Giving Tuesday, you're doing more than making a donation—you're offering hope and help to those who need it most. Instead of the usual gifts, consider giving something that transforms lives.

Let's come together as a church community next week to spread compassion and bring light to the world. Join us on Giving Tuesday and help make this season truly about giving hope.

Together, we can make a world of difference!

