## SAMPLE LETTERS

## Sample letter to introduce the campaign

Introduce the campaign to your church to prepare them. Use these sample letters and customize it to meet your needs.

Suggested email subject line: This season, see the difference faith can make

As the world searches for compassion and healing, Christ calls us to see the needs of others through eyes of faith and to respond with acts of love. This holiday season, instead of giving gifts that may be forgotten, why not offer something lasting—hope and transformation through mission around the world?

That's why (CHURCH NAME) is joining the Global Ministries End-of-Year Campaign from November 1 to December 31. By giving to this campaign, we can help those in need here at home, across the state, and around the world.

Here's how you can participate:

- Pray faithfully for those impacted by our mission work.
- Share our message on social media to spread awareness.
- Give generously, knowing that your donations will fund life -changing projects.

Throughout this campaign, (CHURCH NAME) will share stories of the incredible work happening through the missional efforts of Global Ministries and The United Methodist Committee on Relief (UMCOR). These efforts provide disaster relief, support health initiatives, nurture faith communities, and send missionaries all over the world.

Stay tuned for updates via our announcements, social media, and e-newsletters. This is a powerful time to come together and make a lasting difference by giving a gift that truly matters—hope and healing to those who need it most.

Together, we can see through eyes of faith and act through hands of love. Let's make a lasting impact!

## Suggested email subject line: Giving love and compassion this Christmas

As Christmas draws near, we are reminded of the love and compassion Christ calls us to show to others. This season, instead of focusing on gifts that may soon be forgotten, why not give a gift that truly lasts—hope and transformation through mission work that changes lives?

That's why (CHURCH NAME) is excited to be part of the Global Ministries End-of-Year Campaign, running through the end of the year. By participating, we have the chance to extend love and support to those in need, whether here in our community, across the state, or around the world.

Here's how you can get involved:

- Pray for those impacted by our mission work and for the hands that carry it out.
- Share our message on social media to raise awareness and invite others to join in.
- Give generously, knowing that every donation goes directly to life-changing projects.

Throughout this campaign, we will share inspiring stories of the amazing work happening through Global Ministries and UMCOR. From disaster relief to health initiatives, your support brings love and compassion to places where it's needed most.

As we prepare our hearts for Christmas, keep an eye out for updates through our announcements, social media, and e-newsletters. This is a powerful opportunity to come together as a global church family and give a gift that reflects the true spirit of Christmas—sharing the love of God with those in need.

Together, let's make a lasting impact this Christmas.