

CHRIST-CENTERED COMMUNICATIONS FOR THE FUTURE OF THE UNITED METHODIST CHURCH

United Methodist Communications seeks to be responsive to the communication needs of our denomination, now and into the future.



OUR MISSION:

Engaging The United Methodist Church through Christ-centered communications.



OUR VISION:

To communicate the transformational impact of The United Methodist Church in the world.

WE WILL ACCOMPLISH THIS BY HONORING OUR STRATEGIC GOALS:

- Engage people with the story of God's work in the world through The UMC.
- Foster partnerships throughout the denomination to create a stronger voice for The UMC.
- Drive technology innovation to reach people where they are.
- Nurture our people and demonstrate good stewardship of our resources.

WE EMBRACE THESE VALUES AS WE SEEK TO LIVE OUT CHRIST'S LOVE:

- Integrity
- Respect
- Creativity
- Wholeness
- Empowerment

The ways we live out our calling may change, but United Methodist Communications will walk alongside you every step of the journey.

*Trust in the Lord with
all your heart and
lean not on your own
understanding; in all
your ways submit to
God, and God will make
your paths straight.*

— Proverbs 3:5-6



COMMUNICATIONS

United Methodist Communications

THE UNITED METHODIST CHURCH

ResourceUMC.org/UMCom